Product Guide

PASSION. PERFORMANCE. INNOVATION.

Potsdam Specialty Paper, Inc. (PSPI) is recognized as a worldwide leader in researching, developing and manufacturing specialty latex, acrylic and other saturated base papers.

We combine our expertise in superior fiber based products that require demanding performance specifications, innovative materials and coating acumen with our exceptional service and support for customers around the globe.

When you choose PSPI, you can trust that we:

- **will rise to any challenge**: our experts work with you to meet your unique needs
- **are nimble**: we’re small enough to be responsive but big enough to do it right
- **have no boundaries**: we work with large and small companies around the world
Quite simply, our products make your products better. We are the leader in tape base because our customers know they are going to get the highest quality product, in the least amount of time at the right price.

Our Research & Development service is paramount for customers who need a supplier they can trust to get things right. We are committed to spending the time and the resources required to design products that meet the demanding properties your application requires.

Learn more about some of our leading products by clicking on the links below or at left:

- **tape** for masking, painting and specialty high temperature tape products
- **wallpaper base** for both reinforced and non woven applications
- **medical** paper to meet the most rigorous sterilization requirements
- **abrasive backer** for general purpose and specialty sanding paper
- **label base** for unique labeling applications
- **book cover / decorative packaging** to create durable premium quality book covers and decorative packaging
- **industrial saturating** high levels of wet strength for diverse coating processes
- **latex saturated** papers requiring high durability and enhanced paper properties
- **flame retardant** applications to give you a competitive edge
- **overlay applications** for wear-resistant & general purpose overlay
- **decal premask** - provides strength, flexibility, and dimensional stability

The ideal way to determine if PSPI is the ideal partner for your specialty paper project is to contact us to talk more about your specific needs:

**Potsdam Specialty Paper, Inc. (PSPI)**
547A Sissonville Road
Potsdam, New York 13676
USA

Phone: 1-315-265-4000
Fax: 1-315-265-4004

Email: [sales@pspi.us.com](mailto:sales@pspi.us.com)
Products | Tape

We are the company that general purpose and specialty application tape producers count on. They know our tape base and premask is consistently reliable in terms of quality and performance.

Leading tape manufacturers turn to us because of our history of innovation, responsiveness to their specific needs and the outstanding quality and service PSPI provides worldwide.

Our expertise is your opportunity.

If you have a pressure sensitive tape product – such as masking, painter's and specialty high temperature tapes – PSPI offers latex saturated papers with the wet-strength and high-temperature thresholds your process requires.

- With our wide-roll capability, we can help you get peak efficiency from your converting equipment.
- Basis weight range that will meet a wide variety of customer needs; from 22 – 60 lb / 3000 ft 2
- Our expertise in crepe or flat tape styles... fine and coarse ... unsaturated, latex-saturated or with performance coatings ... common or unique characteristics ... continue to make us a preferred partner in the production of special tape applications and general purpose tapes.
- With an R&D team that is incredibly responsive in meeting the unique characteristics our customers’ products require, we offer:
  - An extensive range of saturant formulations
  - A stronger base with synthetic and other reinforcement fibers
  - Excellent elongation and caliper retention on creped grades
  - And, a full spectrum of colors to choose from including natural, cream, yellow, green, orange, white, blue or any custom color

End Uses / Products:
- Masking tape
- Painters tape
- Automotive tape
- Industrial tape
- Application tape
- Packaging tape
- Carton tape
- Construction tape
- Drywall tape
- And, more
PSPI: Your Tape Partner

Talk to your partners at PSPI when you need Tape Base papers to meet such demanding requirements as:

- masking products that withstand the bake cycle during the industrial paint curing process due to their excellent high temperature properties
- curves and indentations are easily conquered with the high stretch and conformability of our masking products
- tape that lays flat due to its outstanding runnability, virtually eliminating pucker when heat is applied

We are happy to work with you to design products to meet your needs. Contact us today.
Products | **Resilienze™**

Wallpaper Base

PSPI is the industry preferred provider of wallpaper base. We offer outstanding quality, innovative products and a complete range of papers needed for the variety of printing, coating and laminating processes our customers utilize.

- Excellent Sheffield smoothness, resulting in superior print registration for demanding rotary gravure "direct print" applications;
- Customized strong base performance paper specifically designed to meet the demanding internal bond and tear strength for "strippable" wallpaper requirements.

### End Uses / Products:

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<th>End Uses / Products:</th>
<th>Paper Type</th>
<th>Features</th>
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| Wallcoverings        | Performance Wallpaper Base | • Available in basis weights from 63 – 120 lb/3000 ft² (103 - 195 gsm)  
  • Reinforced with latex for internal bond strength and dimensional stability  
  • Smooth surface for coating or printing |
| Rotary Screen Printing | Reinforced Wallpaper Base | • Available in basis weights from 78 – 94 lb/3000 ft² (127 - 153 gsm)  
  • Highly reinforced with latex  
  • Excellent internal bond strength  
  • Excellent dimensional stability  
  • Smooth surface for coating or printing |
| Fully strippable wall coverings | Nonwoven Wallpaper Base | • Available in basis weights from 37 - 92 lb/3000 ft² (60 - 150 gsm)  
  • Latex reinforced  
  • High synthetic fiber content provides strength and outstanding dimensional stability  
  • Breathable for easy application to walls  
  • Excellent color stability |

PSPI - Potsdam Specialty Paper Inc. : 547A Sissonville Road, Potsdam, New York 13676 USA  
Phone : 1-315-265-4000 Email : sales@pspi.us.com  
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Resilienze™ brand wallpaper base

Resilienze™ brand wallpaper base meets the most demanding durability and print surface performance characteristics and is a recognized leader for environmental compliance and health and safety excellence. PSPI and its Resilienze™ brand go beyond minimum standard performance to deliver superior quality and value for wallcovering manufacturers worldwide.

- Resilienze™ decorative base paper has been developed to meet the flammability requirements of leading wallpaper manufacturers.
- Resilienze™ wallpaper base is used by leading wallpaper printers worldwide because it exceeds the developing global standards for low emission formaldehyde content.
- Our unique Resilienze™ Nonwoven contains proprietary synthetic fibers, offering exceptional performance for demanding expansivity requirements. Resilienze™ Nonwoven provides excellent color stability and is customized for both direct vinyl and print applications.
- Designers and printers recognize that complex premium quality designs require base papers that meet demanding performance requirements. Resilienze™ brand wallpaper base delivers consistent high quality finished product results.

End Uses / Products:

- Applications for these demanding wallpapers can be found in leading design projects, new commercial projects, and licensed children's cartoon series.

Click here to access the Resilienze™ website.

Contact us today so our experienced R&D team can get started on your specific applications and technical requirements.
Products | Medical

PSPI partners with medical packaging suppliers to provide sterilization papers unmatched by other specialty paper providers. Our medical papers are extremely heat stable to withstand the autoclave and Ethylene Oxide (EtO) sterilization processes.

- Sterilization Kraft Paper is used in the manufacture of sterilization pouches. It is engineered with superior surface release and internal bond to provide excellent peel characteristics without fiber picking, dusting or paper tearing.
- For more demanding applications, PSPI also provides Reinforced Medical Kraft Paper for sterilization pouches and lidding applications. High internal bond results in enhanced seal and peel characteristics.
- Sterilization Medical Crepe is used for inner and outer wrapping of sponges, instruments and gloves as well as back table covers.
- PSPI medical sterilization crepe paper products provide exceptional softness, drapability, and strength.
- You can count on our medical kraft to allow for clear, crisp printing of content details, instructions and graphics.

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<th>End Uses / Products:</th>
<th>Paper Type</th>
<th>Features</th>
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<tr>
<td>Inner and outer wrapping of sponges, instruments and gloves</td>
<td>Medical Crepe</td>
<td>• Available in basis weights from 45 – 110 g/m2</td>
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<td></td>
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<td>• Available in white, green and blue</td>
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<td></td>
<td></td>
<td>• Meets EN868-2</td>
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<td></td>
<td>• Manufactured using cGMP (current Good Manufacturing Practices)</td>
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<td></td>
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<td>• Suitable for sterilization with steam or ethylene oxide</td>
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<tr>
<td>Back table cover</td>
<td>Medical Kraft</td>
<td>• Available in basis weights from 60 – 70 g/m2</td>
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<td>• Meets EN868-3</td>
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<td>• Manufactured using cGMP (current Good Manufacturing Practices)</td>
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<td>• Suitable for sterilization with steam or ethylene oxide</td>
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<tr>
<td>Tray liner</td>
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<tr>
<td>Sterilization pouches and bags</td>
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<tr>
<td>Direct sealing with polypropylene</td>
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PSPI: Your partners for today’s medical packaging industry.
With proven expertise in sterilization wraps and kraft papers, PSPI offers a broad portfolio of paper technologies to help each of our customers with the ideal solution to their unique packaging needs. Our laboratories are continually engineering new materials to meet the most demanding conditions and remain responsive to emerging medical packaging requirements.

Resource commitment and development expertise give PSPI the flexibility and resources to provide the solution-driven research that will result in the high-quality products our medical and clean room customers need.

If you have existing products that are not fully meeting your cost and functionality requirements, contact PSPI product development specialists to design products ideally suited to your specific applications.
Products | Abrasive Backer

Potsdam Specialty Paper, Inc. (PSPI) can manufacture latex reinforced abrasive backing papers for demanding dry finishing and wet sanding applications.

Coated and uncoated backings are available in a wide range of basis weights. PSPI abrasive backings are manufactured with specially formulated latex binders, synthetic fibers and natural fibers to provide the flexibility, toughness and surface characteristics essential for high performance abrasive products.

Barrier and bond coatings are custom designed for each application to provide superior hold-out of water and solvent based coatings. PSPI barrier coatings are designed to promote coating adhesion while preserving sheet flexibility.

- Latex-saturated for superior internal bond strength.
- Exceptional performance in wet and dry sanding applications.
- Synthetic fiber content for enhanced durability and tear resistance.
- Custom designed barrier and bond coatings for aqueous and solvent based coatings.
- Backsize/backside coatings are available for enhanced water hold-out and curl control.
- Printable backside for product identification.
- Anti-slip coatings are available for hand sanding applications.
- Exceptional smoothness for ultra fine grit application.

End Uses / Products:

- Hand & machine sanding
- General purpose / construction
- Woodworking
- Furniture manufacturing
- Automotive repair
- Metal refinishing
- Marine applications

Contact us and let us know what challenges you face in producing abrasives so we can get started helping you today!
Products | Label Base

The benefit of choosing Potsdam Specialty Paper Inc. (PSPI) really comes down to our commitment to eliminating the hurdles label and tag customers face. PSPI can offer a wide variety of label and tag base stock products with the conformability, durability and design receptivity that will meet or exceed customers’ expectations.

- Synthetic fiber reinforced papers offer added durability and strength.
- Moisture-resistant, smooth surface properties and coatings to reduce smudging.
- Exceptional fold qualities and resistant to curling.
- Compatible with common label printing inks, varnishes and pressure sensitive adhesives.
- Can be die-cut, embossed and drilled.
- Latex reinforced for three-dimensional strength
- Clean, smooth surface for printing and coating

End Uses / Products:

- Appliance labels
- Ski lift tags
- Airline baggage tags
- Computer labels
- Clothing tags
- RFID labels
- Mattress / Furniture tags
- Shelf labels
- Barcode labels
- Hazmat / chemical labels
- Any pressure sensitive and gummed adhesive labels

Contact us today so our experienced R&D team can get started on your specific applications and technical requirements.
Products | Book Cover / Decorative Packaging

Potsdam Specialty Paper, Inc (PSPI) is recognized around the world as a leader in the production of high quality durable substrates for book cover and decorative packaging applications. Our team of R&D Specialists is dedicated to helping our customers delight their customers through exceptional product design.

When you need eye-catching book covers and decorative packaging in a rainbow of colors, your partners at PSPI can provide the Colored Kraft and Latex Reinforced substrates you need to exceed your customers' expectations.

PSPI offers a number of options for hard bound book applications, including products meeting NASTA Type II non-woven specifications, Classes A through E. Designed for exceptional internal bond strength, fold endurance, tear resistance and image reproduction, these grades are an ideal choice for elementary and high school textbook applications.

**Colored Kraft**
- Colored Kraft and durable packaging grades are available in a wide range of basis weights and custom colors.
- Glueable with commonly used adhesives.

**Decorative Packaging**
- Available in 6 mil and 9 mil calipers in custom colors.
- Ideal for coating, embossing and laminating applications.
- Custom designed to meet specific cost and performance targets.

**Durable Cover**
- Highly reinforced for strength and fold endurance. Meets NASTA Type II non-woven specifications, Classes A-E.
- Offset printable.
- Smooth surface and balanced ink holdout for superior print fidelity.
- Flexible for superior case-making performance.
- Accepts foil stamping and film lamination.

**End Uses / Products:**
- Hard cover books - textbooks, trade books, reference, yearbooks, bibles and children's books
- Soft cover books - datebooks, diaries, albums, binders and coffee table books
- Box wrap and decorative packaging
- Report covers and menus

**Contact us** and let us know how great you want your finished product to look and we’ll help get you there!
Products | Industrial Saturating

Best place to start if you need a saturating base paper for your product is as easy as a phone call to PSPI. Because we have worked with so many companies and produced such a wide array of saturating products, we can definitely help you tackle your project just that much easier.

- Available in basis weights from 30 – 175 lb / 3000 square feet
- Controlled density and porosity promote uniform pick up of resin
- Customized chemistry to meet your specific process
- Clean, smooth surface for superior printing performance
- Available with high levels of wet strength

End Uses / Products

- Facer paper for reusable concrete forms that provide smooth finish and easy release
- Facer paper for mounting boards and displays
- Artificial veneer
- Custom products developed for nearly any saturating process

Learn more about the value of working with PSPI … Contact us today.
Products | Latex Saturated

You bet our latex saturated papers are tough to beat. The latex saturation process we use makes sure that our face stocks will stand up to whatever you need to throw at them – heat, cold and/or moisture – without compromising the quality of the finished product.

- Available in a wide range of basis weights
- Extremely high level of cleanliness
- Controlled density and porosity for uniform saturation
- Available with high levels of wet strength

End Uses / Products

- Construction products
- Veneer backing
- Packaging materials

Learn more about the value of working with PSPI … Contact us today.
Products | Flame Retardant

Having the ability to produce products using our flame retardant papers can give our customers a significant competitive edge.

Our wallpaper base has been tested to meet US class A fire rating standard ASTM E84.** It has been developed to meet or exceed the flammability requirements of leading wallpaper manufacturers.

Potsdam Specialty Paper Inc (PSPI) has also manufactured customized specialty base papers that are flame retardant and can be utilized in diverse industrial applications.

**Note: US class A fire rating standard ASTM E84 is used to measure and describe the response of materials, products, or assemblies to heat and flame under controlled conditions, but does not by itself incorporate all factors required for fire hazard or fire risk- assessment of the materials, products, or assemblies under actual fire conditions. For additional information – www.astm.org/Standards/E84.htm

End Uses / Products:

- Wallpaper
- Furniture
- Paperboard
- Barrier Papers: flame-resistant industrial papers, wraps and liners
- Paper decorating products

And, for all of your specialty paper performance needs, please don’t hesitate to contact us and tell us how we can help.
Products | Overlay Applications

Potsdam Specialty Paper Inc. owns the assets and proprietary Wear Resistant Overlay (WROL) and General Purpose Overlay (GPOL) technology formerly utilized in MeadWestvaco’s Laurel paper mill in South Lee, Massachusetts.

Contact us with your requirements for additional information.
Products | Decal Premask

PSPI can produce backing papers for Decal Premask, application Tape and Protective Masking Tapes. Engineered for flawless performance, PSPI backing papers provide the strength, flexibility dimensional stability necessary to meet demanding performance requirements. Both Standard Weight (3 mil) and Premium Weight (4.5 mil) backings are offered to meet a wide range of end-use requirements.

PSPI Standard Weight backings offer superior value and performance in applications requiring moderate levels of polymer reinforcement. These products are an ideal choice for sign shop applications, protective masking and the transfer of small graphic designs.

PSPI's Premium Weight backings are the choice for demanding applications where fiber pick resistance, dimensional stability and ease of handling are essential to trouble-free performance. The Premium Weight backings rely on enhanced polymer reinforcement for improved strength, flexibility and elongation. These products provide the tear resistance, lay-flat properties and ease of handling required for the application of wide format digital graphics.

- Standard (3 mil) and Premium (4.5 mil) weight backings.
- Smooth trouble-free application.
- Exceptional dimensional stability resulting in minimal curl, tunneling and edge lift.
- High internal bond strength prevents fiber pick and delamination.
- Flexible for ease of handling.
- High tear resistance.
- Balanced barrier properties for optimal adhesive anchoring and performance.

End Uses / Products:

- Protection of screen print printing pallet surfaces
- Application of graphics and pre-spaced lettering
- Protection of printed graphics from scratches and abrasion during application
- Transfer of graphics and/or pre-spaced lettering in sign-making applications
- Protection of wood, metal and glass surfaces during shipment, handling and installation
- Application of custom vehicle wraps
- Stencil and paint masking

Contact us today so our experienced R&D team can get started on your specific applications and technical requirements.
About PSPI | Leader in Specialty Papers

Potsdam Specialty Paper Inc. (PSPI) is the North American specialty paper mill located in Potsdam, New York that is recognized as a worldwide leader in research, development and manufacture of specialty latex and other saturated base papers.

PSPI is a leader in creping for tape base and medical paper applications, operating under ISO 9001:2008 certification. PSPI and our converter partners worldwide provide comprehensive solutions for demanding applications in book cover, clean room, wallpaper base, wallboard and facer applications.

PSPI has dedicated associates who are recognized for their leadership in customer service and quality performance that is unmatched in the specialty latex paper industry.

Learn more about PSPI’s history, our capabilities and what it means to be Lean, Clean & Green. Or contact us today.
History

Over 100 Years of Papermaking Tradition

Potsdam Specialty Paper Inc is located in St. Lawrence County, New York, just north of the village of Potsdam.

The paper mill was built in 1892 by the Racquette River Paper Company with George W. Sisson as its first President. The mill began with pulpwood grinders and one paper machine. The mill added a second paper machine and a sulfite pulp mill the following year and was producing newsprint and sulfite manila papers. In 1901, the entire capital stock of the Racquette River Paper Company was taken over by Sisson. The company soon began to modernize and expand operations becoming a 3-machine mill while also adding converting operations producing tabulating card stock, printed and embossed wrapping, bag and wet strength papers. The Racquette River Paper Company was well-known as being an innovative leader in the paper industry.

The Sisson family owned and operated the mill until 1955 when it was sold to Orchard Paper Company, a major customer of the Racquette River Paper Company, engaged in gift wrap and bag converting. The Orchard Paper Company operated the mill briefly for two years. In 1957, the mill was purchased by Nekoosa-Edwards Paper Company while Orchard Paper Company retained the converting plant on-site which it operated until 1962.

Under Nekoosa-Edwards ownership, the mill produced business papers, similar to their grades produced in Wisconsin, primarily for the eastern U.S. market. Additionally, a Yankee paper machine which produced MG papers was relocated to Potsdam from one of their other mills. Nekoosa-Edwards operated the mill for nearly 20 years and made many improvements in the mill including the buildings, infrastructure and chemical additive systems. Nekoosa-Edwards eventually moved all production to other facilities and the mill was idled in 1974.

In 1977, a group of private investors formed the Potsdam Paper Corporation and operated the mill producing grades similar to those that had been produced by Nekoosa-Edwards while developing a number of specialty printing and converting grades.

The mill was acquired in 1984 by the Little Rapids Corporation (LRC). Under LRC ownership, the MF machine was rebuilt to enable the production of wet creped papers. The machine was subsequently further modified to allow the production of latex-saturated papers.
The Mead Corporation purchased the mill in 1998 and invested heavily in upgrading the mill. In addition to upgrading the paper machine to enable the production of overlay papers for the laminate flooring and decorative market, a complete modernization of the infrastructure, delivery systems and process controls ensued. As part of the Specialty Paper Division, the mill focused its efforts and resources toward new business development. These efforts resulted in a diversification of the mill’s portfolio to include latex-saturated, saturating and coating base, medical, and industrial specialty papers.

In 2008, a group of investors with global sales and marketing experience in specialty papers was formed and purchased the Potsdam mill establishing Potsdam Specialty Paper Inc. (PSPI). PSPI is part of a portfolio of global businesses that focus on niche products and markets in the value-added paper and coatings distribution business. The mill has achieved numerous quality and specification performance certifications, moreover it is most proud of its long standing and comprehensive partnerships with its global customer base, and the dedication and commitment of its 80 associate team.

Learn more about the value of working with PSPI …Contact us today.
Capabilities

Expertise. That is probably the strongest of PSPI's capabilities. It is the expertise of our people that make that equipment run, find the solutions to our customers’ unique product needs and make sure you get the highest quality specialty paper.

We have a lean workforce with self-directed teams and an outstanding safety record. We use and develop advanced technologies – including customized formulation chemistry and unique process development.

Potsdam Specialty Paper Inc. capabilities also feature:

- Single Fourdrinier Paper Machine
  - 124” width
  - Surface sizing
  - On-machine creping
  - In-line saturation
- Medical Products manufacturing qualifications
  - cGMP
  - EN868
  - ISO11607
- Productivity Programs
  - Six Sigma
  - Lean Manufacturing
  - Root Cause Analysis
  - ISO 9001:2008
- Flexible fiber management and treatment systems
- Color flexibility with dye and pigment-based color options
- Wide basis weight range of 13 lbs to 175 lbs per 3000 square feet
- Secondary head box capabilities
- Varied wet pressing options available for desired effects on sheet density and saturability
- Wet creping
- Size press capabilities for in-line saturation or surface treatment
- Continuous filtration systems
- Calendering for surface finish, caliper and density control
- Established coating and converting partners
- Finished roll diameters from 12 inches to 58 inches
- Automated roll finishing, off-machine rewinding, heated warehouses, world-wide shipping via container, truck, rail, ocean or air.

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We have offices / distribution locations in the USA and Asia:

- New York
- Massachusetts
- Hong Kong
- Shanghai

Our diversified product capabilities include:

- Tape bases for industrial and consumer applications
- Medical sterilization materials
- Latex specialties
  - Wallpaper base, including
    - Reinforced wallpaper base
    - Non-woven wallpaper base
    - “Strippable” applications
  - Durable covering materials
  - Clean Room Bond
- Industrial saturating papers (abrasive backer, foam board)
- Colored Kraft for luxury packaging substrates
- Hydro-entanglement base
- Flame-retardant base paper

A customer base with varying end-use applications:

- Tape and Decal Pre-Mask base
- Medical sterilization base for pouches, medical wrap, tray liners, lidding
- Wallpaper base designed for rotary screen, rotary gravure and flexographic printing, including nonwoven and reinforced
- Specialty latex base for book covers, clean room, wallboard joint, etc.
- Specialty industrial saturating for facer papers, abrasive backer, flame retardant, etc.
- Specialty colored Kraft for luxury packaging applications

Customer developed custom performance specifications:

- Pilot size press
- Unique formulations
- Flexible order size

PSPI has comprehensive materials expertise in:

- Wood-based fiber
- Synthetic fiber
- Mineral fillers
- Specialized Latex formulations
Certifications:
ISO 9001:2008

We are always looking for our next opportunity to help a customer overcome a product development challenge. Contact us today to talk more about how we can help your company.
Green, Clean & Lean

The paper industry needs to be proactive stewards of our environment. At Potsdam Specialty Paper Inc. (PSPI), it’s more than just words or fancy certificates. It’s the commitment we make to our children and yours: we will always do everything possible to sustain the Earth’s natural resources, shrink our carbon footprint and reduce / reuse / recycle any waste.

Even before it became popular to be “Green,” PSPI has been focusing on creating products that conserve natural resources, developing manufacturing processes that eliminate waste and effectively balancing the increasing demand for renewable energy sources with the absolute need to protect our forests.

The best way to reduce waste is not to create it in the first place. That’s why PSPI has been a leader in Lean manufacturing for the specialty paper industry. Employee empowerment and an attitude of continuous improvement form the foundation of PSPI’s pursuit to produce the highest quality products, with the least amount of waste.

PSPI’s comprehensive green technology approach encompasses extensive waste water treatment, energy efficiency programs for power and lighting optimization, and working with industrial waste providers to utilize scrap industrial waste in many of its products.

Let us know how we can help you better meet your customers’ product needs!

Contact us today to talk more about our commitment to the environment and how we can best partner with you to provide products your environmentally conscious customers will be proud to purchase.
Contact Us

In order or learn more about Potsdam Specialty Paper’s products and customized performance solutions, please choose the contact method that best meets your needs:

Our Manufacturing Facility is located at:
Potsdam Specialty Paper, Inc. (PSPI)
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Potsdam, New York 13676
USA

click here for a map

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